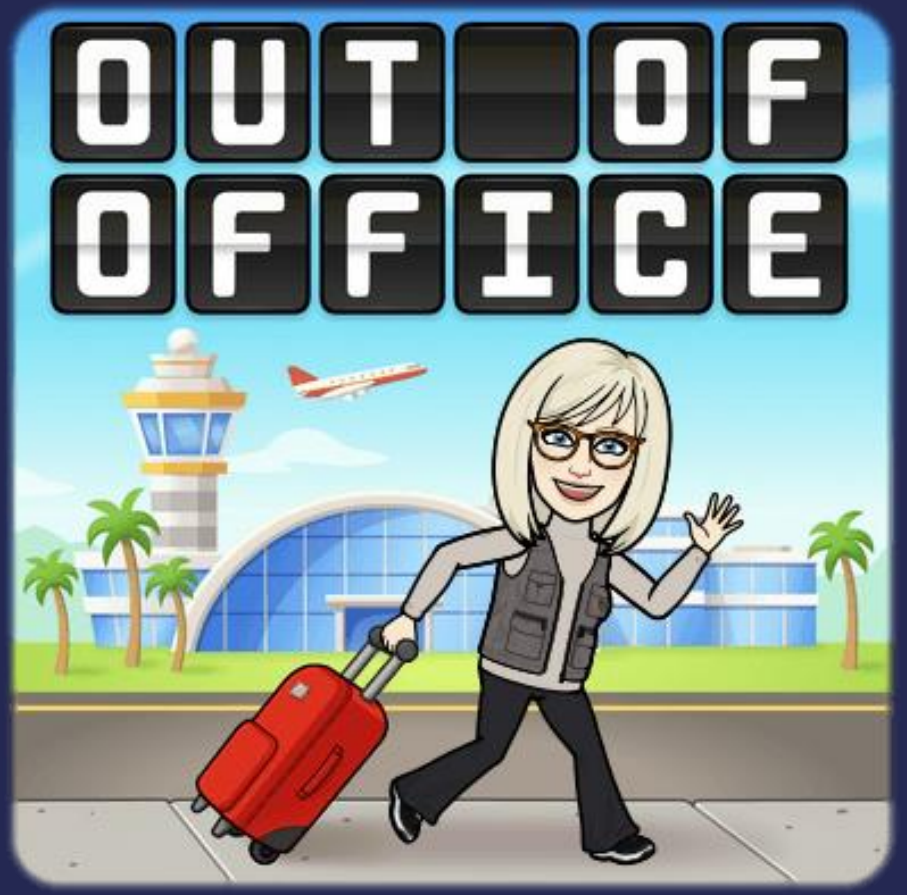
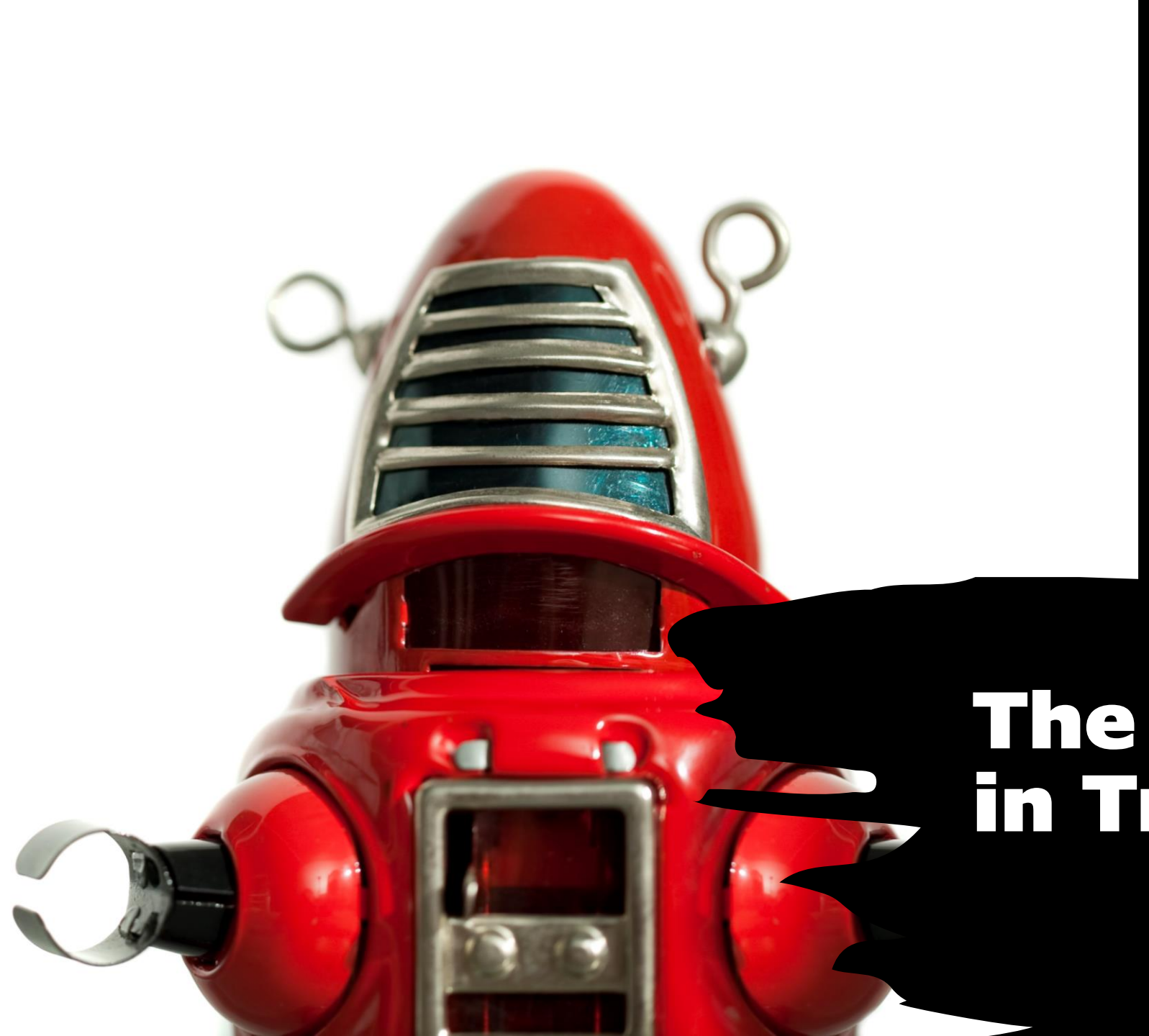
Discover the World with Ease: AI-Powered Travel Planning for Seniors

Navigating Your Next Adventure with Confidence



DEBBIE DOTSON

- LET'S TALK TECH
- SENIOR TRAVEL ADVENTURES



The Power of AI in Travel Planning

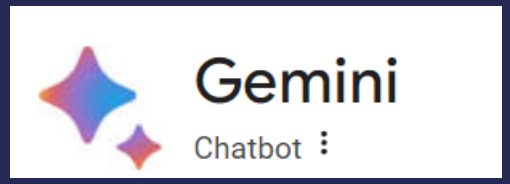
AGENDA

- The Power of AI in Travel Planning
- Harnessing AI Tools
- Deeper dive into specific AI tools
- Flights
- There’s an app for that
- Personalized Guidance for Smoother Travel
- Overcoming Common Travel Challenges
- Travel Agencies and Travel Advisors
- Questions/Answers

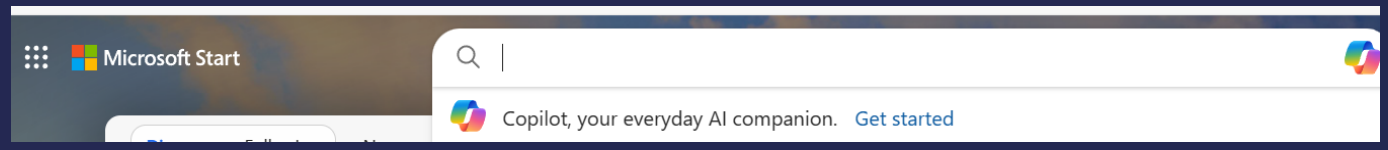
Harnessing AI Tools

- ChatGPT

- Google Gemini



- Microsoft CoPilot



Let’s take a deeper dive into some specific AI tools and have some fun!

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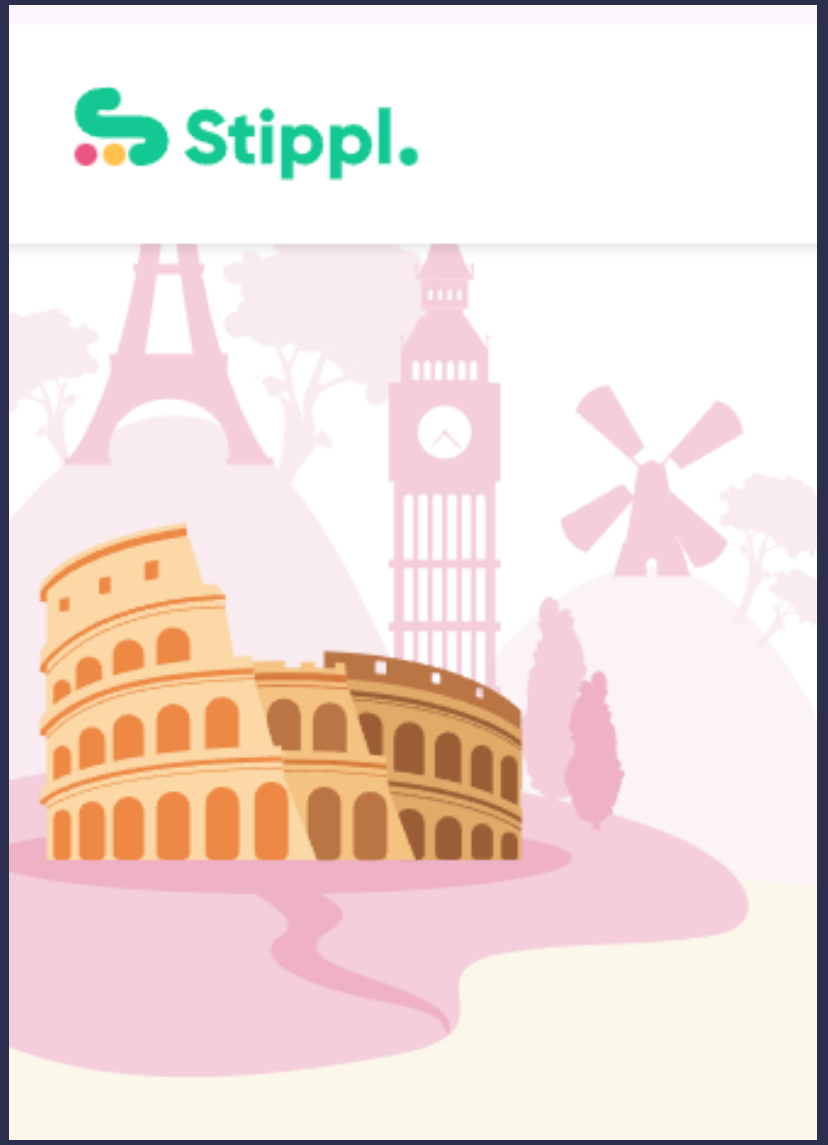

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Build, personalize, and optimize your itineraries with our free AI trip planner. Designed for vacations, workations, and everyday adventures.

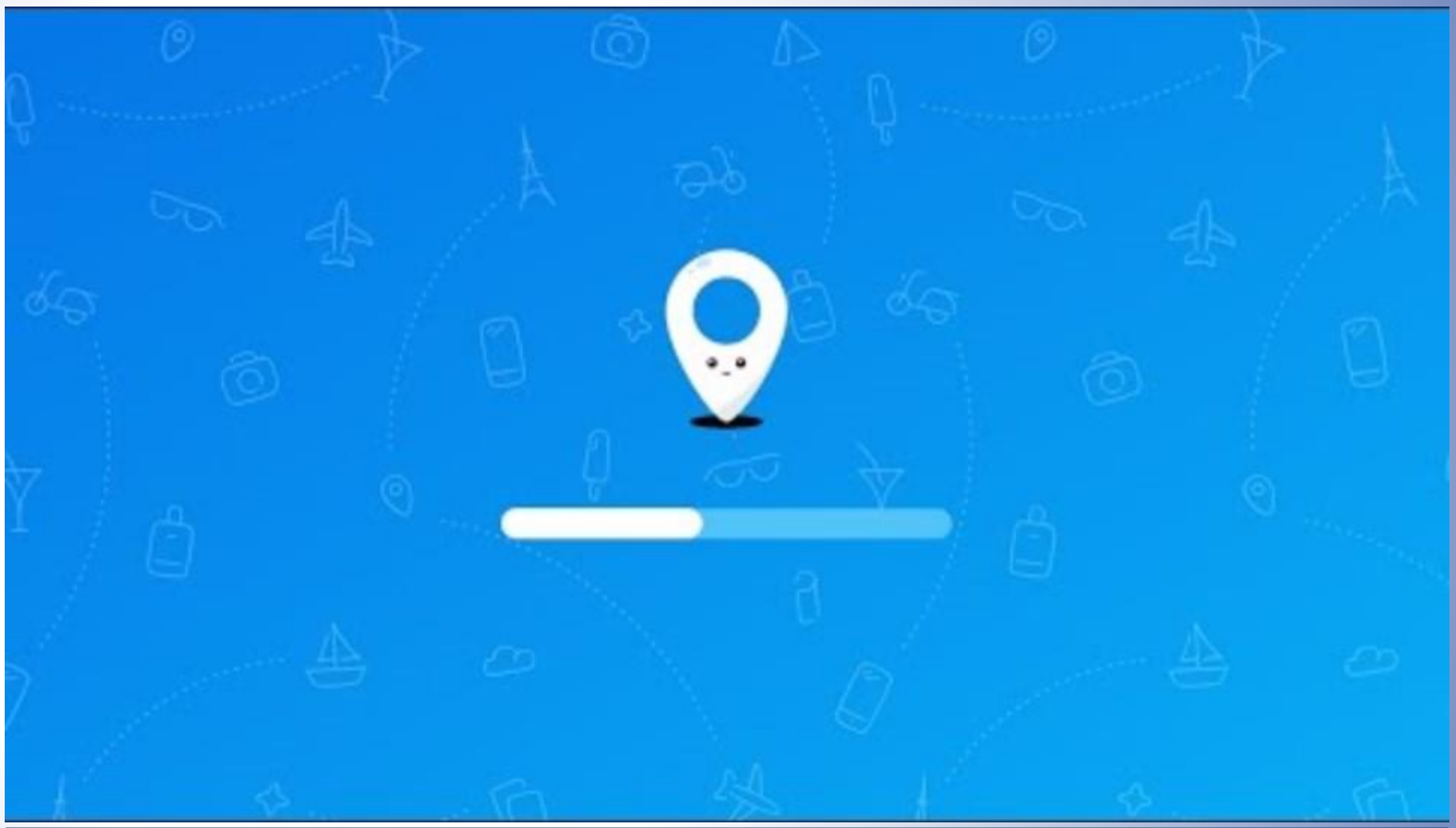
Create a new trip

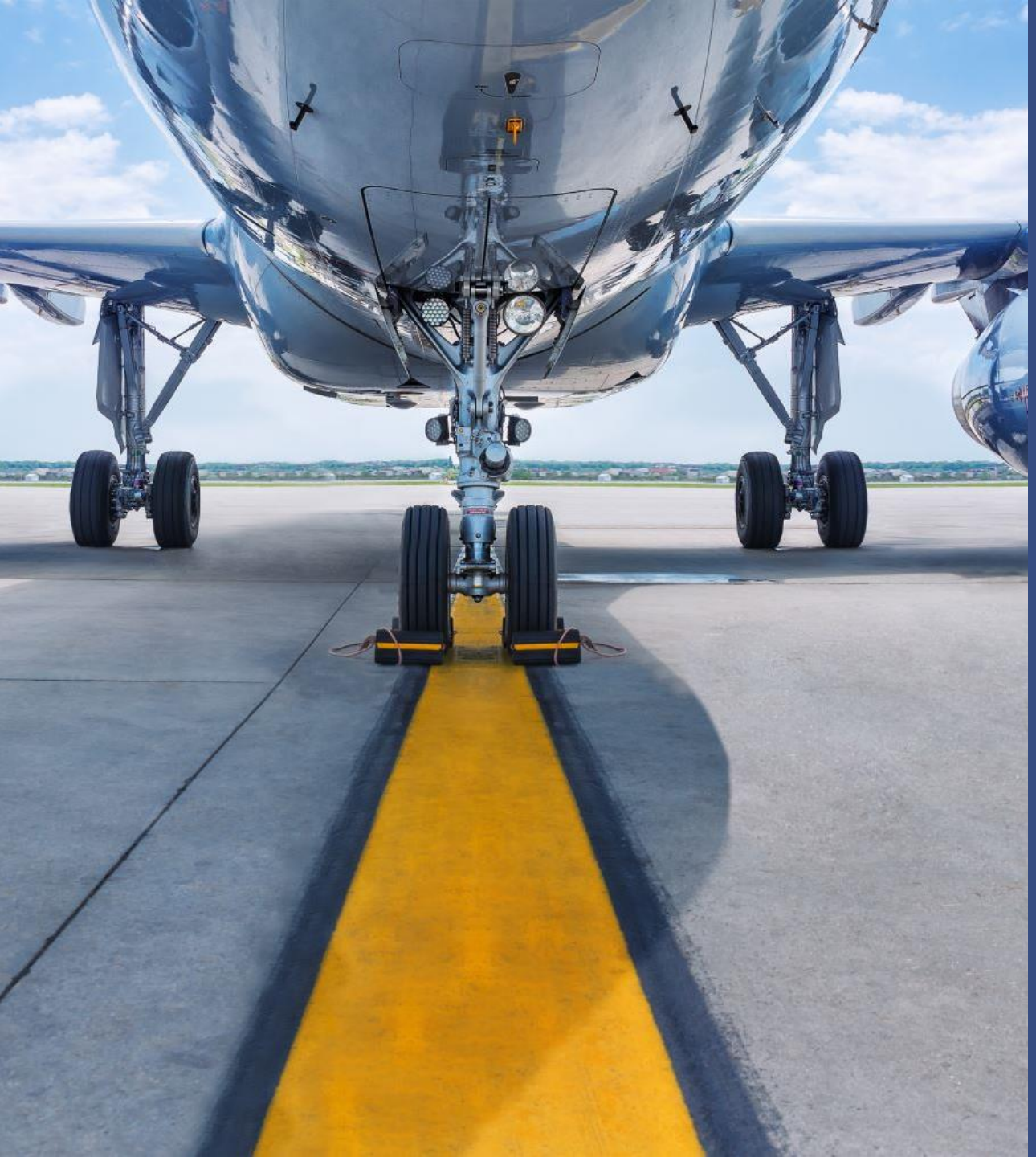
wanderlog

Wonderplan.ai

- Interactive AI Chat with rich content
- Transform blogs and videos into travel plans
- Fine-tune your plan in calendar view
- Preview your plan in itinerary and map view
- Support multi-cities and trip >14 days
- AI-Summarized global travel wisdom

iPlan.Ai





Flights

- Kayak launched new AI features that let people ask a chatbot for travel tips and find flights with just a screenshot. This brings Kayak in line with many other travel sites that offer AI services for trip planning and now, price comparisons.

- Google Flights is a flight search engine that uses a global distribution system (GDS) to find prices from airlines and online travel agencies (OTAs).

There’s an App for that...

AI-powered platforms can analyze seniors' preferences, interests, and past travel behavior to provide personalized recommendations for destinations, accommodations, and activities.

- Trip It
- Budgeting Apps
  - TravelSpend
  - Wanderlog

Personalized Guidance for Smooth Journeys

- ❑ Define your travel goals
- ❑ Research and Collect Data
- ❑ Identify Key Metrics
- ❑ Check Data Accuracy
- ❑ Consider Reviews and Ratings
- ❑ Factor in travel constraints, like time/budget
- ❑ Refine and iterate
- ❑ Stay Flexible
- ❑ Privacy and Security

Overcoming Common Travel Challenges

- Accessibility
- Health Concerns
- Language
- Travel Health and Safety

Travel Agencies and Travel Advisors

- Human Touch and Personalization
- Complex or Unconventional Travel Plans
- Navigating Uncertainties and Changes
- Relationships and Insider Knowledge
- Customer Support and Advocacy
- Friends/Family

Questions?

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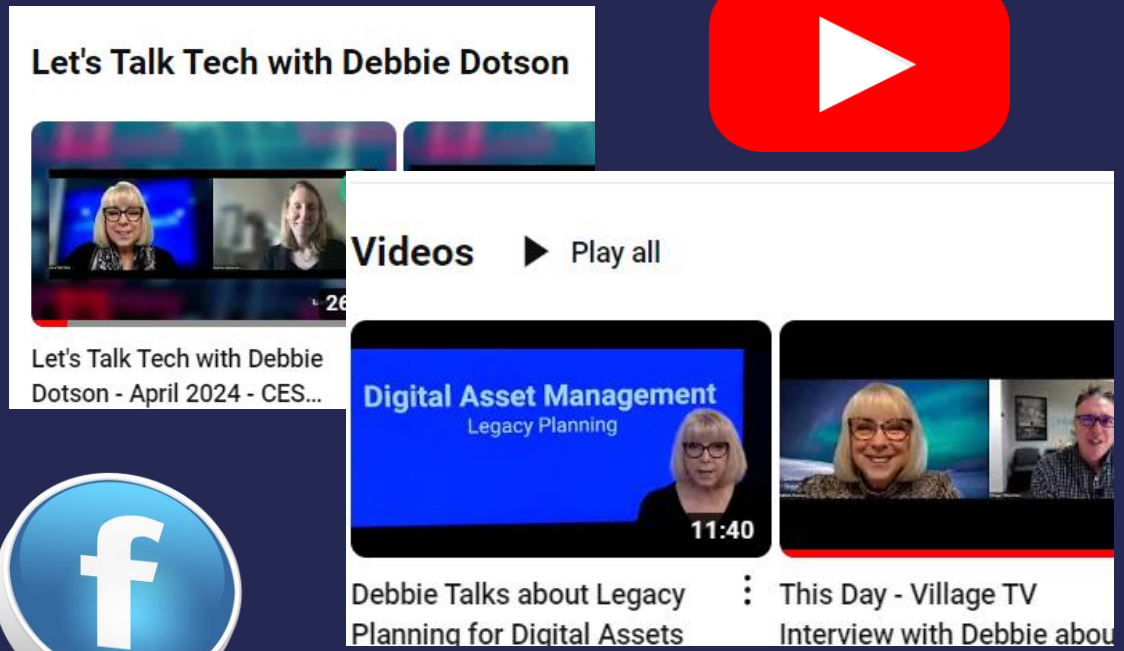

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